



# **Dramatization in the Reality Show Program of *Katakan Putus Eps Cowok Playboy: An Analysis of Charles Sanders Peirce's Semiotics of Communication***

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## **ABSTRACT**

Television is a mass medium that serves as a means of education, information, and entertainment. Television footage can be interpreted as a performance event that is displayed or broadcast media through television. These impressions can be entertainment, information, education or the like impressions about paendidikan. Television footage has formats such as news, sports, infotainment, talk shows, reality shows, etc. The high demand for the program on the television drama show creator successful fiction programs dominate the glass screen in the homeland. However, the assurance audience requires different innovative products as evidenced by the presence of some non-drama programs were also successfully filling prime time. One of them non-fiction program that has a fantastic audience share is a reality show. Reality show ie, program starring people who are not artists / actors, but even so the event program was arranged by the screenplay written by the producer. Causing a dramatization of the reality show in the program. In the dramatization of the reality show program say breaking shows in verbal and non verbal debates, speaking roughly, sad, surprised, shocked, angry, mutually mocking and others. All of that is shown by exaggeration or hyperbole by the producer to show how strong the dramatization in society is. Appearances that exaggerate the scene or action by the producers are fond of showing "drama" in every per episode. The meaning of the word dramatization will always be synonymous with an action or deed done by a person, where the act is then a special concern for some people who witnessed, listened or even participated feel it.

Keywords: Television, Reality Show, Dramatization.

## **INTRODUCTION**

Reality shows are programs that depict scenes that seem to really take place without a scenario, with players who are generally ordinary people, not

certain artists. Reality shows successfully shifted drama programs in central prime time potentially directly applied by viewers who are fond of the show. (Kemal, 2010).

The concept of a show that is made natural and as if the events are real in society makes it easier for viewers to implement it in their daily lives. Many teenagers and adults are very fond of drama reality shows. Until now, the format of reality shows is found on almost all national and private television stations in Indonesia. One of them which is included in the reality show format is Hidden camera.

One example of a reality show that features conflict and dramatization is the reality show *Katakan Putus*. A television program that tells the story of a troubled relationship and offers solutions for couples who want to end or maintain their relationship.

But in reality, the *Katakan Putus* reality show program does not help present educational shows for the public and make the Indonesian television world better, but instead presents shows that lack the essence of selling emotions and dramatization in television. That there is a dramatization carried out by the *Katakan Putus* reality show program that makes the audience believe what they are watching in the form of, the dramatization between the host and the client, the dramatization of the client and the target so that there is a fight, and the host who is emotional towards his client.

This research aims to analyze how the dramatization in *Katakan Putus* is constructed through semiotic signs based on Charles Sanders Peirce's theory. In addition, this research will also discuss how Jean Baudrillard's concept of hyperreality can be applied to understand how reality in this show is excessively constructed to form an experience that is more "real" than the actual reality.

## **RESEARCH METHOD**

This research methodology uses a qualitative approach with a semiotic analysis method. The researcher used the Reality Show *Katakan Putus* program in the form of Video with AVI format with scene by scene as the unit of analysis in this study. Data analysis techniques using semiotic analysis with triadic models

and trichotomy concepts . In semiotics Charles Sanders Peirce is known for his triadic model and trichotomy concept which consists of the following:

a. Representamen

The form that is received by the sign or functions as a sign. Representamen is sometimes referred to as a sign.

b. Interpretant

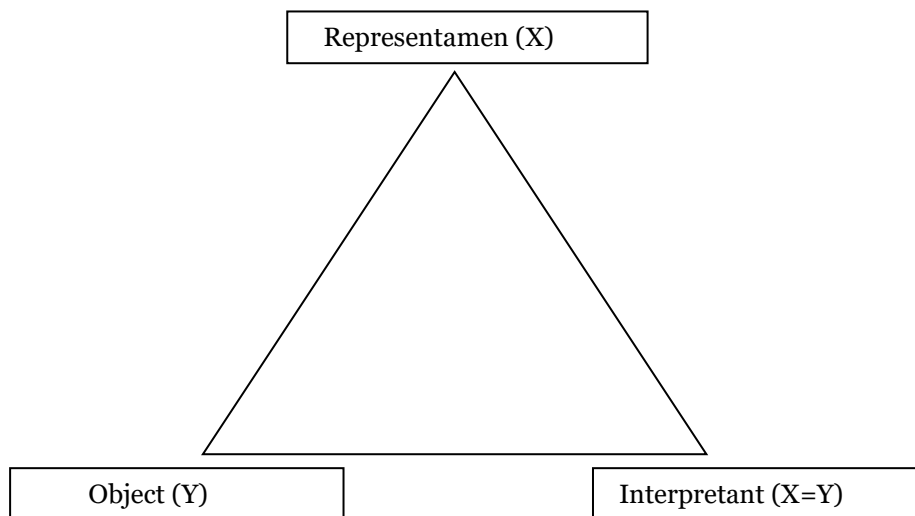
It is not the interpretation of the sign, but rather the meaning of the sign.

c. Object

Something that the sign refers to. Something that is represented by the representation related to the reference. Objects can be mental representations (in the mind), it can also be something real outside the sign. (Nawiroh, 2014, p: 21st).

So the three dimensions above will always be present in a signification. That is what is called a triadic structure, not a binary one.

When depicted, it looks like the triangular model below:



Source: Nawiroh Vera (2014).

## RESULT AND DISCUSSION

### 1. Semiotic Analysis

#### 1.1 Research data of segment one of the Reality Show Program Katakan Putus Eps Cowok Playboy.

In segment one, the reality show program say break up tells the host named Komo Riki in a harsh tone to his client named lia, that *“this is what I don't like, everyone has a past and everyone has the right to change”*. The hosts argued that, *“Fear is from past stories, I mean it's not fair when someone is seen from their past and it's only natural to be afraid because our client is suspicious of her boyfriend. The guy has a playboy past that many women are close to the guy, and here you already commented that, already deh you trust your guy and I don't care about what other people say including your friend and your friend has good intentions or intentions to destroy your relationship with your guy”*. Lia answered the question from komo, *“I already trust my boyfriend, but not one or two people told me that he was walking alone with another woman”*.



First picture: Komo Talks Loud.

Source: Researcher Data. (2025).

Analysis of signs based on Semiotic Trichotomy in the image of Komo Talking Loud:

- Based on the representamen in segment one of the Reality Show Katakan Putus program, it shows that the sign on the representamen is qualisign: Komo speaks loudly.
- Based on the object in segment one of the Reality Show Katakan Putus program, the marker speaks loudly refers to someone who comes from the

field because the field people have the characteristic of speaking with a loud accent and the meaning of the marker is symbolic.

- Based on the interpretant in segment one of the Katakan Putus Reality Show program, this marker means dramatization because the marker is a dramatization that is argumentative because this marker refers to the act of speaking in a loud tone performed by someone, where the action then becomes a special concern for some people who witness, listen or even participate in feeling it.



Second picture: Lia is sad.

Source: Researcher Data. (2025).

Analyze the signs based on the Semiotic Trichotomy in the image of Lia Grieving:

- Based on the representamen in segment one of the Reality Show Katakan Putus program, Lia is sad to listen to her friend's words, if her boyfriend has cheated on her. The marker is a legisign.
- Based on the object in segment one of the Katakan Putus Reality Show program, this sad marker refers to sad news and the meaning of the marker is iconic.
- Based on the interpretant in segment one of the Katakan Putus Reality Show program, this marker means dramatization because the marker is a dramatization that is argumentative. Because this marker refers to the act

of crying performed by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it.



Third picture: The host named Gigi was shocked.

Source : Researcher Data. (2025).

Analysis of signs based on Semiotic Trichotomy in the image of the host named Gigi was shocked :

- Based on the representations in this Gigi was Shocked segment, Gigi was shocked to hear that Rama was having an affair. The marker is legisign.
- Based on the object in this Gigi was shocked segment, this shocked marker refers to a person who was shocked by his own friend and the meaning of the marker is iconic.
- Based on the interpretant of this Gigi Surprised segment, this marker means dramatization because the marker is a dramatization that is dicisign. Because, this marker refers to the act of being shocked by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it.



Fourth picture: Lia is shocked to find out that her boyfriend is cheating on her.

Source : Researcher Data. (2025).

Analysis of signs based on Semiotic Trichotomy in the image of Lia shocked to find out her boyfriend is cheating on her :

- Based on the representations in the segment Lia was shocked to find out her boyfriend was cheating on her, the marker is qualisign.
- Based on the object in the segment Lia was shocked to find out her boyfriend was cheating on her, this shock marker refers to getting shocking news and means that this marker is iconic.
- Based on the interpretant in the segment Lia was shocked to find out her boyfriend was cheating on her, this marker means dramatization because the marker is a dramatization that is dicisign. And the marker refers to the act of shock performed by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it.



Fifth picture: Tiwi is angry with Lia.

Source : Researcher Data. (2025).

Analysis of signs based on Semiotic Trichotomy in the image of Tiwi angry with Lia :

- Based on the representation of Tiwi getting angry with Lia, it shows that the sign on the representation is qualisign.
- Based on the object in Tiwi is angry with Lia, the angry marker refers to emotionality in a problem and the meaning of the marker is symbolic.
- Based on the interpretant of Tiwi getting angry with Lia, this marker means dramatization. Because the marker is a dramatization that is dicisign. The marker refers to an angry action performed by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it.

That the conclusion of the signifiers in segment one shows with qualisign and legisign properties and the object shows with iconic and symbolic properties and the meaning of dramatization is shown with argument and dicisign properties because these signifiers perform dramatization actions to be of special interest to some people who watch, listen or even participate in feeling it.

## **1.2 Research Data of the Second Segment of the Reality Show Program Katakana Putus Eps Cowok Playboy.**

This second segment tells the story of the commotion between Lia and Tiwi over Rama, the hosts mediate in this matter. Gigi argued that, *“You were both cheated on so why fight over one guy. I feel sorry for both of you, don't be a cheap girl. I understand their mixed feelings over one guy and it doesn't need to be fussed over”* and finally I told Komo, *“You doubt the team will say break up”*. Tiwi replied *“Yes, I doubt it”*. Komo: *“Why did you hesitate?”*. Tiwi: *“Yeah, he probably just come here to borrow my car to go to campus”*. Komo: *“Now you're reporting why, and you're suspicious. Tiwi: “Yes, I am very suspicious”*.

The argument between the host and the client named Tiwi was getting heated. The komo said *“let's just follow your guy. Earlier, the rama told you that he went to the campus. Let's go to the campus now”*. The hosts and the two clients went to the rama's campus to spy on the rama's activities. In the car, Lia and Tiwi fought again and the hosts were made dizzy by the two clients. Komo broke it up, *“why the hell are you fighting for one guy. You are willing to both fight for a guy who played you like that”*. The komo decided to separate the two clients so that they would not make a fuss. *“This is not talking about whether you deserve Rama or not, but Rama is lying to you and also playing you, that's the point”*.

Finally, the two of them were separated so as not to fight. Komo said to Tiwi, *“What's wrong with you, you told the team that you broke up, you were suspicious of your boyfriend, when I brought you together with a girl who had a relationship with you, why didn't you believe me?”*. Tiwi replied, *“Well, it's just the girl who's in a relationship with my boyfriend”*.

In the other car containing Gigi and Lia, Gigi said to Lia *“Yes, just let this tiwi say you are kepatelan lah and here you are a victim”*.

When they arrived at the rama campus, the komo coordinated with the katakaan putus team, but there were obstacles because the katakaan putus team recorded the camera to surround the rama campus and did not reach the tabs of the katakaan putus hosts. Komo decided to find Rama secretly with a hidden camera so that we would not be seen by others so that our surveillance would not be loosened.

When Komo and Fatan reconnoitered, but in the car the two clients were still fighting over the rama. Gigi was already emotional towards the two clients and said *“you realize what you're fighting for, to defend the same guy. I'm dizzy, I'm trying to calm them both down and I'm trying to make them neutral, we're here to help you and you see the picture here, komo is looking for the rama”*. Komo continued to look for the rama around the campus and asked people, there were those who saw the rama but the team said broke up saying that the rama was in this campus.

The “Katakan Putus” team continued to look for the rama to the Law building and in the law building there was a rama who was alone with another woman like an approach. There rama care (attention) once with the woman, to the point that rama asked the question yesterday to the woman who had not been answered by her.

The woman doubted the rama who was a playboy. In the car on the excitement with the rama close to another girl, and suddenly the tab held by the tooth is disconnected with the camera of the team say breaking up who is monitoring the rama. The two clients fussed to do reconnaissance there. On the other hand, the rama apparently told the woman to do her coursework. Komo said to the camera, *“That's a really sweet guy talking loh”*. On the one hand, two clients were still nagging the rama in the car. Gigi: *“I've obviously lied to you and lied to you, why do you still talk about the rama like that”*.

The tooth called the Katakan Putus team and Komo who were monitoring the rama back to the car because the tab connected to the monitoring camera lost its connection so that the two clients could clearly see what the katakan putus team had been monitoring the rama. Suddenly the tooth got angry with the two clients who were still arguing.

To the point that Gigi said something like this, *“I'll tell you if you guys are still fighting, the Katakan Putus team will not want to help you with your problems”*. When komo arrived at the car, it turned out that the rama was behind the car of the team saying break up and met another woman.



Sixth picture: Tiwi and Lia fighting.

Source: Researcher Data. (2025).

Analysis of signs based on Semiotic Trichotomy in the image of Tiwi and Lia fighting:

- Based on this representation of Tiwi and Lia fighting, it shows that the sign on the representation is qualisign.
- Based on the object in Tiwi and Lia's fight, the marker fight refers to one person's resentment towards another and means that this marker is an index.
- Based on the interpretant of Tiwi getting angry with Lia, the marker means dramatization because it is dicisign. The dicisign marker refers to a person performing a fighting action performed by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it



Seventh picture: Lia crying.

Source: Researcher Data. (2025).

Analysis of signs based on Semiotic Trichotomy in the image of Lia crying:

- Based on this representation of Lia crying, it shows that the sign on the representation is legisign.
- Based on the object, the crying marker refers to sad news and the meaning of the marker is iconic.
- Based on the interpretant, the signifier is argumentative. It refers to the act of crying done by someone, which then becomes a special concern for some people who witness, listen to or even feel it.



Eighth Image: The two hosts breaking up Tiwi and Lia

Source : Researcher Data. (2025).

Analysis of signs based on Semiotic Tronomy in the second picture of the host breaking up Tiwi and Lia :

- Based on the representations of the two hosts breaking up Tiwi and Lia, it shows that the signifier in the representations is qualisign.
- Based on the object of the two hosts breaking up Tiwi and Lia, the signifier of breaking up refers to peace and the meaning of the signifier is indexical.
- Based on the interpretant of the two hosts breaking up tiwi and lia, this marker means dramatization because of the argument. Because, this marker refers to an act of peace made by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it.



Ninth picture: Tiwi and Lia debate with each other.

Source : Researcher Data. (2025).

Analysis of signs based on Semiotic Tronomy in the image of Tiwi and Lia debating each other:

- Based on the representation of tiwi and lia arguing with each other, it shows that the sign on the representation is legisign.
- Based on the object on tiwi and lia arguing with each other, this shows that the sign on the object is indexical.

- Based on the interpretant, Tiwi and Lia argue with each other, this shows that the sign in the interpretant is rhema.

That the conclusion of the signifiers in the second segment shows with qualisign and legisign properties, the object shows with icon and index properties, and the meaning of dramatization is shown with rhema, dicisign and argument properties because these signifiers perform dramatic actions to be of special interest to some people who watch, listen or even participate in feeling it.

### 1.3 Research Data of the Third Segment of the Reality Show Program *Katakan Putus Eps Cowok Playboy*.

Segment three tells the story of the two client crashing or approaching the women who is the rama's girlfriend. The two client were angry with the woman and the woman had to stay away from the rama and it turned out that the woman ignored the words for our two client and the woman already knew that the rama was a playboy and the woman : *"it's very important that the rama always has time for me and I don't want to separate from the rama"*. The two client became more emotional with the women's attitude, but the women said : *"it's not important to fuss with you"*. The women left, and the two clients got back into the team car to say goodbye. The Komo told the two clients that *"Rama is no longer being a third-party, but is being a four-pointer to all of you"*.



Source : Researcher Data. (2025).

Analysis of signs based on Semiotic Tronomy in the image of Komo is upsed with Rama :

- Based on the representation in this upset Komo to Rama, it shows that the sign in the representation is qualisign.
- Based on the object in this upset Komo to Rama, it shows marker refers to emotions and the meaning of the marker is iconic.
- Based on the interpretant in this upset Komo to Rama, this shows that the sign in the interpretant is rhema. Because this marker refers to the act of crying done by a person, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.



Eleventh picture : Tiwi and Lia meet Rama's Girlfriend

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of tiwi and lia meeting with rama's girlfriend :

- Based on the representamen on tiwi and lia meeting with rama's girlfriend, shows that the sign on the representamen is sinsign.
- Based on the object of tiwi and lia meeting rama's girlfriend, this marker refers to one's resentment towards another and means that this marker is iconic.
- Based to the interpretant on tiwi and lia meeting rama's girlfriend, this signifier is rhema. Because, this marker refers to someone committing an angry act committed by someone, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.



Twelfth picture: Lia and Tiwi uttered harsh words to rama such as “Son of a bitch, and dog”.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of lia and tiwi issued harsh words to the rama such as “Son of a bitch, dog” :

- Based on the representamen on lia and tiwi issuing harsh words to the rama such as “Son of a bitch, dog”, shows that the sign on the representamen is sinsign sinsign.
- Based on the object of lia and tiwi issued abusive words to rama such as “Son of a bitch, this dog”, this abusive word marker refers to overflowing emotions or pride and means this marker is index.
- Based on the interpretant of lia and tiwi issued abusive words to rama such as “Son of a bitch, this dog”, this marker means dramatization because of the argument. Because, this marker refers to an act of peace made by someone, where the action then becomes a special concern for several people who witness, listen or even participate in feeling it.



Thirteenth picture : Komo angry with the two clients

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of komo angry with the two clients :

- Based on the representamen on the image of komo angry with the two clients, it shows that the sign in the representation is qualisign.
- Based on the object of the image of komo angry with the two clients, this marker refers to one's resentment towards another and means that this marker is iconic.
- Based on the interpretant of the image of komo angry with the two clients, this signifier is rhema. Because, this marker refers to someone committing an angry act committed by someone, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.



Fourteenth picture: Lia, Tiwi and Gigi are angry with Rama.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of Lia, Tiwi and Gigi are angry with Rama :

- Based on the representamen on the image of Lia, Tiwi and Gigi are angry with Rama, it shows that the sign in the representation is qualisign.
- Based on the object on the image of Lia, Tiwi and Gigi are angry with Rama, this marker refers to one's resentment towards another and means that this marker is iconic.
- Based on the interpretant on the image of Lia, Tiwi and Gigi are angry with Rama, this signifier is rhema. Because, this marker refers to someone committing an angry act committed by someone, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.

That the conclusion of the markers in this third segment shows the nature of the sinsign and qualisign, the object shows the nature of the icon and the index and the meaning of the dramatization is shown by the nature of the rhema and argument because these signs do dramatization becomes a special concern for some people who watched, listened to or even participated feel it.

#### 1.4 Research Data of the Fourth Segment of the Reality Show Program *Katakan Putus Eps Cowok Playboy*.

In this fourth segment, it tells the moment of breaking up that has been prepared by the team on campus which is precisely in the law building where rama is waiting for the answer to his love for the woman who is being approached by rama. *“this time we will help lia and tiwi to give a strong warning to rama. Because he has indeed gone too far and this moment will be a turning point in rama's life and you will no longer be able to be playboy men”*. The team just waited for rama and the woman, rama waited for the woman's answer and Gigi said : *“it will be revealed all over what you do to our client men and he must be aware of what he has made”*. The team had seen Rama waiting for the woman yesterday and finally the woman came to tell rama that she was still hesitant about her feelings. Not long after, the love team surprises rama by bringing tia and tiwi face to face with rama and the woman. These two clients immediately asked to break up with rama and the woman who was close to rama was immediately angry and immediately left.



Fifteenth picture : Rama surprised to see the banner.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of Rama shocked to see the banner :

- Based on the representamen on the image of Rama shocked to see the banner, it shows that the sign in the representation is qualisign.
- Based on the object on the image of Rama shocked to see the banner, refers to getting shocking news and means that this marker is iconic.
- Based on the interpretant on the image of Rama shocked to see the banner, this marker means that dramatization is dicisign. Because, this marker refers to doing a shocked action carried out by someone, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.



Sixteenth picture: Tiwi angry with Rama.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of Tiwi angry with Rama :

- Based on the representamen on the image of Tiwi angry with Rama, it shows that the sign in the representation is qualisign.
- Based on the object on the image of Tiwi angry with Rama, refers to showing emotional towards a person and means that this marker is indexed.
- Based on the interpretant on the image of Tiwi angry with Rama, this marker means dramatization because it is dicisign. Because, this marker refers to performing an emotional action carried out by someone, where

the action then becomes a special concern for some people who witness, listen or even participate in feeling it.



Picture of the seventeenth : Cindy flushes water into Rama's face.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of Cindy flushes water into Rama's face :

- Based on the representamen on the image of Cindy flushes water into Rama's face, it shows that the sign in the representation is qualisign.
- Based on the object on the image of Cindy flushes water into Rama's face, refers to showing emotional towards a person and means that this marker is iconic.
- Based on the interpretant on the image of Cindy flushes water into Rama's face, this marker means dramatization that is rhema. Because, this marker refers to performing an emotional action carried out by a person, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.



Eighteenth picture : Lia angry with Rama.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of Lia angry with Rama :

- Based on the representamen on the image of Lia angry with Rama, it shows that the sign in the representation is qualisign.
- Based on the object on the image of Lia angry with Rama, refers to showing emotional towards a person and means that this marker is iconic.
- Based on the interpretant on the image of Lia angry with Rama, this marker means dramatization that is dicisign. Because, this marker refers to performing an emotional action carried out by a person, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.



Nineteenth picture : Lia, Tiwi, the new girlfriend and hosts are angry with Rama.

Source : Researcher Data. (2025).

Analysis of signs based on Trichotomy semiotics in the image of lia, tiwi, the new girlfriend and host are angry with rama :

- Based on the representamen on the image of of lia, tiwi, the new girlfriend and host are angry with rama, it shows that the sign in the representation is qualisign.
- Based on the object on the image of of lia, tiwi, the new girlfriend and host are angry with rama, refers to showing very high anger towards someone and means that this marker is iconic.
- Based on the interpretant on the image of of lia, tiwi, the new girlfriend and host are angry with rama, this marker means dramatization that is dicisign. Because, this marker refers to performing an emotional action carried out by a person, where the act then becomes a special concern for some people who witness, listen or even participate in feeling it.

That the conclusion of the markers in the fourth segment shows the nature of the qualisign, the object shows the nature of the icon and the index, and the meaning of the dramatization is shown by the nature of the rhema and dicisign. Because these markers perform dramatic actions, they are of particular concern to some people who witness, listen or even participate in feeling them.

## **2. The Theory of Drama Pentad**

Analysis by using the theory of drama pentad on to the entire segment of the program *Katakan Putus Eps "Cowok Playboy"* is:

- Based on the action, researchers see from the creative team tend to lift the dramatic elements that occur in the scenes in this one segment.
- Based on the scene, the researchers saw from the scene that carries the format of a reality show that viewers can be easily influenced and directed to believe and focus on the dramatic side that is considered a real show.
- Based on the agent, researchers see from the creative team as an agent that makes the hosts and clients as actors perform dramatic actions and conflicts so that the audience is more interested in seeing the side of the drama shown.
- Based on the agency, researchers looked at the selection of conflict and the selection of dramatic expressions shown by the hosts and clients.
- Based on the purpose, the researcher looked at a view to get a rating and share so that the audience better feel the scene or action performed by the hosts and clients.

## **CONCLUSION**

The text of the Reality show program *Katakan Putus eps "Cowok Playboy"* a large number of dialogues and scenes featuring dramatization. From the dialogue, there is the use of abusive words such as "dog and bastard" which is used to say someone's name.

The dramatization in the Reality Show program *Katakan Putus eps Cowok Playboy* in verbal and non-verbal, namely debate, talking with a rough log, sad, surprised, shocked, angry, mocking each other and others. All of them are shown with exaggeration or hyperbole by producers to show how strong dramatization is in society. Performances that exaggerate scenes or actions by producers are fond of displaying "drama" in each episode.

That the reality show program *Katakan Putus eps Cowok Playboy* sheer dramatization. Where this dramatization is shown through the signs in the

analysis of semiotics in the semiotic trichotomy contained in Qualisign, Sinsign, Legisign, Icon, Index, Symbol, Rhema, Dicisign, and Argument.

Dramatization is also shown through analysis using drama pentad theory in all segments. Based on the action, researchers noticed from this creative team tend to lift the dramatic elements that occur in the scenes in all its segments. Based on the scene, the researchers saw from the scene that carries the format of a reality show that viewers can be easily influenced and directed to believe and focus on the dramatic side that is considered a real show.

Based on the agent, researchers see from this creative team as an agent that makes the hosts and clients as actors perform dramatic actions and conflicts so that the audience is more interested in seeing the side of the drama shown. Based on the agency, researchers looked at the selection of conflict and the selection of dramatic expressions shown by the hosts and clients. Based on the purpose, the researchers looked at a view to get a rating and share so that the audience better feel the scene or action performed by the hosts and clients.

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